



# START UP MELA 7.0

Revolutionize the Game

## CHECK POINTS

- Is your startup idea ready to take off?
- Are you seeking opportunities for a scale up ?
- Send your business canvas and business plan on or before **5th Feb 2025**.

**Prizes Worth**  
**₹ 2,00,000/-**



**REGISTRATION FEE**  
**₹ 1500/- TEAM**

## PITCHING PLAYBOOK


- A team comprises of 2-3 Participants
- Teams will compete by presenting their business ideas in a single round.
- Each team will have 30 minutes for their presentation, including a Q&A session.
- The judges' decision will be final.
- "Pitch your best—it's your only shot to impress the panel!"

## TAKEAWAYS

The top team from each track will receive a cash prize of ₹20,000/-.  
Track 5 (JIM team) will have two prizes of ₹10,000/- each.

**Winning team** - from each track will be taken for an exclusive two-day pre-incubator course at a Premier innovation park."

**Sponsored by JIM**

 **Food & Refreshments will be provided**

## WHO CAN PARTICIPATE

There are 5 different tracks for the business canvas submission :

**Track 1:** Technology Business Incubators (Presenting the prototypes which are in the stage of infancy/ Presently undergoing training in any incubation cells )

**Track 2 :** Undergraduate Engineering Students

**Track 3 :** Undergraduate Arts and Science Students

**Track 4 :** Postgraduate Students

**Track 5 :** JIM Students

## FACULTY COORDINATOR

Ms.P.Janet Mary Portia - Assistant Professor  
(janet@jim.ac.in) +91 9629998494

## STUDENT COORDINATORS

Mr.Merlins Ruskin A – 90034 72903  
Ms.Janani S – 96559 70826

Scan the QR

Business Canvas



Payments



For More info

[www.jim.ac.in](http://www.jim.ac.in)

[info@jim.ac.in](mailto:info@jim.ac.in)

ST. JOSEPH'S INSTITUTE OF MANAGEMENT (JIM),  
ST. JOSEPH'S COLLEGE, Tiruchirappalli – 620 002  
+91 8300831283 | +91- 431- 4226481  
[startup@jim.ac.in](http://startup@jim.ac.in)